	Application No.	Applicant(s)
Notice of Allowability	09/643,316	BROOKLER ET AL.
	Examiner	Art Unit
	Luke S. Wassum	2167
The MAILING DATE of this communication ap All claims being allowable, PROSECUTION ON THE MERITS herewith (or previously mailed), a Notice of Allowance (PTOL-8 NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT of the Office or upon petition by the applicant. See 37 CFR 1.3	S (OR REMAINS) CLOSED in 5) or other appropriate communication. This application is s	n this application. If not included unication will be mailed in due course. <b>THIS</b>
1. X This communication is responsive to Applicants' amende	ment filed 9 August 2004.	
2. 🛮 The allowed claim(s) is/are <u>76 and 77</u> .		
3. X The drawings filed on 09 August 2004 are accepted by t	he Examiner.	
<ul> <li>4. Acknowledgment is made of a claim for foreign priority</li> <li>a) All b) Some* c) None of the:</li> <li>1. Certified copies of the priority documents hat</li> <li>2. Certified copies of the priority documents hat</li> <li>3. Copies of the certified copies of the priority of International Bureau (PCT Rule 17.2(a)).</li> <li>* Certified copies not received:</li> </ul>	ve been received.	on No
Applicant has THREE MONTHS FROM THE "MAILING DATE noted below. Failure to timely comply will result in ABANDON THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.		e a reply complying with the requirements
5. A SUBSTITUTE OATH OR DECLARATION must be sub INFORMAL PATENT APPLICATION (PTO-152) which g		
<ol> <li>CORRECTED DRAWINGS (as "replacement sheets") m         <ul> <li>(a) ☐ including changes required by the Notice of Draftspe</li> <li>1) ☐ hereto or 2) ☐ to Paper No./Mail Date</li> <li>(b) ☐ including changes required by the attached Examine Paper No./Mail Date</li> <li>Identifying indicia such as the application number (see 37 CFF each sheet. Replacement sheet(s) should be labeled as such in</li> </ul> </li> </ol>	erson's Patent Drawing Review  er's Amendment / Comment or t 1.84(c)) should be written on the	r in the Office action of he drawings in the front (not the back) of
<ol> <li>DEPOSIT OF and/or INFORMATION about the department department regarding REQUIREMEN</li> </ol>		
<ul> <li>Attachment(s)</li> <li>1.  Notice of References Cited (PTO-892)</li> <li>2.  Notice of Draftperson's Patent Drawing Review (PTO-948)</li> <li>3.  Information Disclosure Statements (PTO-1449 or PTO/SE Paper No./Mail Date</li></ul>	6. Interview Si Paper No./ 3/08), 7. Examiner's	formal Patent Application (PTO-152)  ummary (PTO-413),  /Mail Date Amendment/Comment  Statement of Reasons for Allowance  Luke S. Wassum Primary Examiner

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### **DETAILED ACTION**

## Response to Amendment

- 1. The Applicants' amendment, filed 9 August 2004, has been received, entered into the record, and considered.
- 2. As a result of the amendment, claims 76 and 77 have been amended, and claims 64-75 have been canceled. Claims 1-63 had been previously canceled. Claims 76 and 77 remain pending in the application.

## **Priority**

3. The Applicants' claim to domestic priority under 35 U.S.C. §119(e) to provisional patent application 60/149,855, filed 19 August 1999, is acknowledged.

### Drawings

4. The examiner acknowledges receipt of the Applicants' formal drawings, filed 9 August 2004, and comprising amended Figures 3, 4 and 10. These drawings are approved.

# Claim Rejections - 35 USC § 112

5. In view of the amendments to claims 76 and 77, the examiner withdraws the pending claim rejections under 35 U.S.C. § 112.

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6. In addition, the examiner appreciates the incorporation of clarifying language regarding the claimed 'logical AND' in claims 76 and 77.

## Allowable Subject Matter

7. Claims 76 and 77 are allowed.

# Response to Arguments

8. Applicant's arguments, see response, pages 9 and 10, filed 9 August 2004, with respect to the application of prior art to amended claims 76 and 77 have been fully considered and are persuasive. In view of the Applicants' arguments, the claims have been allowed.

#### Conclusion

9. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

The following reference, while not qualifying as prior art, is of interest:

Hartman et al. (U.S. Patent 6,804,664) teaches an efficient way of structuring databases enabling efficient query processing, reduced database storage requirements, and more flexible content targeting.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Luke S. Wassum whose telephone number is 571-272-4119. The examiner can normally be reached on Monday-Friday 8:30-5:30, alternate Fridays off.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John E. Breene can be reached on 571-272-4107. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Luke S. Wassum Primary Examiner

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lsw

1 December 2004